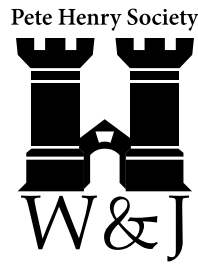


GOLF TOWELS

CASE STUDY



INDUSTRY: Educational Fundraiser

END USER: Golf Outing Attendees

OBJECTIVE: Washington & Jefferson College holds the Pete Henry Society Golf Outing every year as a fundraiser for their 24 NCAA Division III varsity teams. W & J wanted a special way to thank the participants for their support.

ITEM: TRU-25CG - Diamond Collection Golf Towel
16" x 25", 2.5 lb./doz., terry velour, 100% cotton.
Dobby hemmed, midweight.

Colors: Orange, Gold, Gray, White, Natural, Tan, Lime, Hunter Green, Royal Blue, Coastal Blue, Navy, Black, Purple, Pink, Chocolate, Red, Burgundy



RESULT: Golf towels were the giveaway of choice! Participants could use them during the Pete Henry Society Golf Outing and for future events.

RESPONSE: "We have ordered golf towels in the past, and the quality and price of the towels provided by JEM Marketing was unmatched! I was amazed with the quality and price and we will definitely be ordering more in the future" - Sean Dove, W&J Head Golf Coach