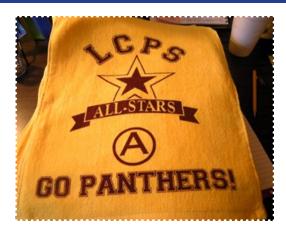
## **CASE STUDY**

## RALLY TOWELS







**OBJECTIVE:** to engage students in cheering on their home team at a pep rally

ITEM: TRU18

COLOR: Gold

**INFO:** 15" x 18", 1.2lb./dozen, terry velour,

hemmed, 100% cotton rally towel

**ART:** Custom

**RESULT:** The rally towels were a hit - teachers

said the kids enjoyed using them to

cheer on the team.

