

SOFT TOUCH VELURA™ & GIFT BOX

CASE STUDY



INDUSTRY: Realty

END USER: Home buyers

OBJECTIVE: A realtor wanted to thank her clients who had recently purchased homes in a new development.

ITEMS: Soft Touch Velura™ and gift box

RESULT: Kanata Blanket embroidered the realty company's logo with the realtor's name onto the Soft Touch Velura™ and lasered it onto the gift box to create a custom gift.

RESPONSE: More than just loving the gift, it lead to a referral sale for the Realtor and another commission! Beautifully presented in a gift box with custom lasered top and embroidery with a lay-down stitch to showcase the development and Realtor brands to their best, these blankets will be loved and used for years to come!