

MORE THAN JUST A BEACH TOWEL

Most people often immediately associate a beach towel with the beach, of course, or a pool, lake, boat or anywhere with water. Beach towels, however, can be used for a vast variety of things. One must think outside of the box for uses of a beach towel and the possibilities are endless!

Have kids?

A beach towel is handy in a stroller for these uses:

- Shade for a sleeping baby
- Blanket if it gets chilly
- Roll it up and you have a pillow
- Spread it out for a picnic or nap time
- Fold it up for a cushion at the parade
- Great for cleaning up spills - just throw in the wash when done!

On the go?

A beach towel is handy in a car for these uses:

- Seat cover for wet, sandy or muddy bottoms
 - A/C too cold, use as a blanket
 - Roll it up and you have a pillow
- Wipe down a swing or bench at the park
 - Cover a picnic table at the park
- Need to change? Hold it up for privacy



Make sure to have a multifunctional beach towel on hand at all times.

You never know when you will need one!