BATTLE OF THE PROMOTIONAL PRODUCTS

BEACH TOWELS

VS ELECTRONICS

DURABILITY

IMPRINT SIZE

Lasts 1-3 years

Up to 25" x 50" 1 of the largest in the industry

Lasts 10-20 years

Reused multiple times

Always handy to have Ready to go, no charging

All ages & genders enjoy No sizing issues

> Prop 65 Compliant Chemical free

Timeless & never oudated

MASS APPEAL

USEFULNESS

PRODUCT TESTING

TRENDING

Only 1"-5"

May require charging Not always compatible

Learning curve or potential user error

May require additional testing or labeling

Can easily become dated or out of trend

THE CLEAR WINNER!



Costly, short-lived, limited appeal and durability

Contact us today to get your towel promotion started!

ASI 79750 | PPAI 112755 | SAGE 52093