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FOR IMMEDIATE RELEASE

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PRO TOWELS PARTNERS WITH PALMETTO BLANKET COMPANY

ABBEVILLE, SOUTH CAROLINA – February 2, 2022 – The Pro Towels Family of Companies, including Pro Towels and Superior Decorating is pleased to announce the launch of Palmetto Blanket Company. The Palmetto Blanket Company brings a sophisticated southern charm that provides fashionable blankets and throws for every occasion. Whether you’re traveling by air or by boat, cozying up by the fire or camping with family, Palmetto Blanket Company provides luxury, and comfort all year round. “Southern Charm and elegance are what the Palmetto Blanket Company is all about.” – *Kevin Nord President of Pro Towels.*

The Palmetto Blanket Company will continue to make a significant impact on the communities in South Carolina with its giveback program. For every 20 blankets sold, Palmetto Blanket Company has pledged to donate one blanket to a charitable organization in the state of South Carolina. We have current partnerships with the local humane societies and shelters and have donated over \$10,000 worth of blankets to The Humane Society of Greenwood and The Greater Abbeville Humane Society, amongst many other organizations.

To learn more about Palmetto Blanket Company and its giveback program please visit www.protowels.com/

About Pro Towels

Pro Towels is one of the largest towel and textile suppliers in the US, serving a wide range of products to the promotional products industry. We supply wholesale, to fully customized products using various decorating services including, screen printing, sublimation, and embroidery. For over 35 years, Pro Towels has been the premium provider for beach, golf, fitness, sports towels, and other textile items including bath and kitchen accessories for over 50 industries. The Pro Towel Family of Brands also carries Palmetto Blanket Company, a premium blanket supplier, and Superior Decorator, a leader in apparel contract decoration for the promotional industry.

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